

## Fact Sheet

**Headquarters Address:**

2979 Triverton Pike Drive, Suite 200  
Madison, Wis. 53711

**Phone:**

800-873-7238  
608-256-4884

Additional locations: Milwaukee (Waukesha), Wis.; Minneapolis (Minnetonka), Minn.; Appleton, Wis.; Chicago (Rolling Meadows), Ill.

**E-mail:**

mastergraphics@masterg.com

**Web site:**

www.masterg.com

**Media contacts:**

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**President:**

Michael Wilkes

**Year Founded:**

1949

**Number of employees:**

120

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### **Specialties:**

Dedicated to the manufacturing, building and education industries, MasterGraphics helps streamline the flow of mechanical and building design data through an integrated mix of software, hardware, training, education, and digital imaging and distribution offerings. In addition, the company serves the education community providing students with opportunities to learn real-world applications from certified instructors in the design industry.

### **MasterGraphics Milestones:**

- Founded in 1949 as Master Blue Print
- Opened locations in Appleton and Milwaukee in 1980s
- Opened CAD division in 1980s selling Point Line CAD
- Merged with CADGrafx and CADSYS (local CAD dealers) in 1990s
- Changed name to MasterGraphics in 1993
- Introduced CAD Training and Support Centers in 1990s
- Opened 15,000-square-foot facility in Waukesha, Wis., in 2000
- Launched online merchandise store in 2000
- Current president, Michael Wilkes, joined MasterGraphics in 2002; implemented a major shift in strategic direction to focus on managing design data
- Acquired Quannon CAD Systems in Minneapolis (Minnetonka) in 2005
- Opened Chicago office in 2006
- In 2006, revenues grew by 45 percent
- Earned third PSP (Premier Service Provider) designation from software giant Autodesk® International in 2006
- In 2006, partnered with other leading Milwaukee-area companies to assist the Milwaukee Area Technical College with its new Energy Conservation and Advanced Manufacturing (ECAM) education initiative, which includes construction of a new, state-of-the-art building at the school's Oak Creek, Wis., campus
- Acquired CAD division of Appleton, Wis.,-based Office Technology in December 2006

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