

Design Process Assessment



A tactical approach for technology adoption and continual process improvement

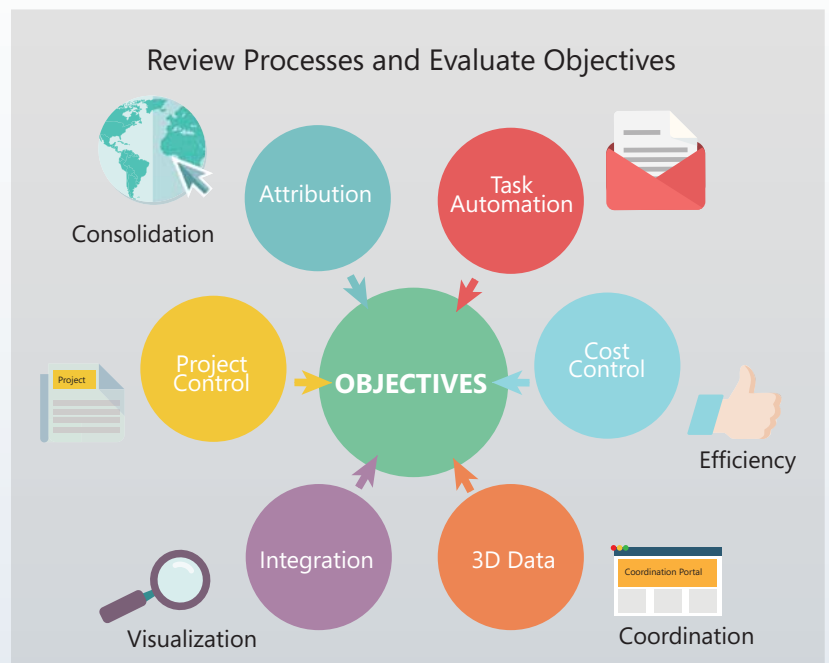
Today's technology solutions are sophisticated and complex, end users are overwhelmed with the amount of tools they have at their disposal. Our goal is to help organizations navigate through the sea of complexity aligning technology to your processes.

We take a structured approach to help you maximize your technology investment, applying best practices that align your technology to ensure streamlined processes. Our team will analyze your current work flows and processes, identify gaps and propose opportunities for improvement. Our goal is to help you maximize the use of your current tools and technologies. Establishing implementation strategies based on your business goals will enable you to ensure processes are aligned, perform seamlessly and support bottom line goals.

OUR APPROACH

Identify opportunities for business improvements

- Broken work flows that are increasing the cost of operations.
- What technologies are being under-utilized usage has not evolved as fast as the technology has.
- Apply industry leading best practices.



Design Process Assessment

OUR APPROACH (Con't.)

Align each opportunity to a specific business case

- Perform ROI measurements on each business case, which will determine if the case is beneficial to your organization.

Provide a road map of process improvements

- Goal planning, budgeting, metrics and timing.
- Minimize disruption - maximize production.

Interview key stakeholders

- Identify key business goals, objectives, challenges and successes.
- Produce documented processes from concept through completion.

Propose areas for improvement

- Determine if existing technology can meet the needs of current business objectives.
- Align people with skills; access skill level of team members and present professional development plan.
- Present new potential process that will have a positive impact to your organization.

HOW IT WORKS

STRATEGIC MATURITY MODEL

CHAOTIC/ HEROIC



Processes are ADHOC and success depends on the heroics of team members, assets viewed as necessary costs of doing business.

REPEATABLE



Processes are repeatable but not necessarily standardized or comprehensive. May be project-based rather than organizational; assets are incorporated into process definitions.

DEFINED



Standard processes are defined and used across the organization; asset investments are process-based.

MANAGED



Metrics are applied to improve processes and measure process outcomes; asset investments are planned to meet metric and process outcome targets.

OPTIMIZED



Organizations are in a continual process of improvement, strategic investments in assets and processes are planned, made and reviewed regularly.



Contact MasterGraphics at (800) 873-7238 for more information.